



Go Further

ford.com

VEHICLE DESCRIPTION

EDGE

2020 EDGE TITANIUM AWD  
5-PASSENGER  
TWIN-SCRL 2.0L ECOBOOST ENG  
8-SPD AUTO TRANSMISSION

LB B28715

EXTERIOR  
BURGUNDY VELVET MET TINT CC  
INTERIOR  
EBONY PERF LTHR-TRIM SEATS

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- BELTLINE MOLDING- BRIGHT
- EASY FUEL® CAPLESS FILLER
- EXHAUST TIPS - STAINLESS STEEL
- FOG LAMPS-LED
- GRILLE - CHROME
- HEADLAMPS - AUTO BI-LED
- HEADLAMPS -WIPER ACTIVATED
- LED SIGNATURE LIGHTING
- LIFTGATE - HANDS-FREE
- MIRRORS - PWR/HTD/MAN FOLD LED SIG/APPROACH LAMP/MEM
- PRIVACY GLASS - REAR DOORS
- WINDSHIELD WIPER DE-ICER
- WIPERS - RAIN-SENSING

INTERIOR

- 1TOUCH UP/DOWN DR/PASS WIN
- 60/40 EASYFOLD REAR BENCH
- AMBIENT LIGHTING
- AUTO-DIM REARVIEW MIRROR
- DUAL ILLUM VIS VANITY MIRR
- DUAL-ZONE ELECTRONIC AUTO CLIMATE CONTROL
- HTD LTHR WRAPPED STR WHL W/CRUISE AND AUDIO CTRLS
- ILLUMINATED SILL PLATES
- LEATHER TRIMMED SEATS WITH 10-WAY HTD DR/PA & DR MEM
- POWERPOINTS - 12V
- ROTARY GEAR SHIFT DIAL
- SMART CHARGING USB PORT(2)

FUNCTIONAL

- B&O SOUND SYSTEM, 12 SPKR
- BLIS (BLIND SPOT INFO SYS)
- FORDPASS™ CONNECT 4GWI-FI HOTSPOT TELEMATICS MODEM
- INTELLIGENT ACCESS W/PUSH BUTTON START
- LANE-KEEPING SYSTEM/ALERT
- PHONE WIRELESS CHRGING PAD
- PRE-COLLISION ASSIST W/AEB
- REAR VIEW CAMERA W/WASHER
- REMOTE START SYSTEM
- REVERSE SENSING SYSTEM
- SIRIUSXM® - SVC N/A AK&HI
- SYNC®3 8" SCR N W/APPLINK®

SAFETY/SECURITY

- ADVANCETRAC® WITH RSC®
- AIRBAG - DRIVER KNEE
- AIRBAGS - DUAL STAGE FRONT
- AIRBAG- GLOVEBOX PASS KNEE
- AIRBAGS - SAFETY CANOPY®
- AIRBAGS - SIDE IMPACT
- INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™
- SOS POST-CRASH ALERT SYS™

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE

(MSRP)

EQUIPMENT GROUP 301A

4,150.00

- EVASIVE STEERING ASSIST
- ADAPT CRUISE W/S&G & LANE CTR
- HEATED REAR SEATS
- COOLED FRONT SEATS
- PANORAMIC VISTA ROOF
- VOICE-ACTV TOUCH-SCR NAV SYS

PRICE INFORMATION

BASE PRICE	\$40,095.00
TOTAL OPTIONS/OTHER	6,140.00
TOTAL VEHICLE & OPTIONS/OTHER	46,235.00
DESTINATION & DELIVERY	1,245.00

OPTIONAL EQUIPMENT/OTHER

2020 MODEL YEAR	
BURGUNDY VELVET MET TINT CC	395.00
HEATED STEERING WHEEL	
WINDSHIELD WIPER DE-ICER	
AUTO-DIM DRVR SDVIEW MIRROR	
TITANIUM ELITE PACKAGE	1,595.00
.20" POLISHED ALUM WHEELS	
.DOOR INSERTS	
.REAR PAINTED BUMPER-BODY COLO	
.FRT/RR LOGO FLOORMATE	
.INSTRUMENT PANEL APPLIQUES	
.LWER BDYSDE MLDG-CHRME INSERT	
.FRT BUMPER-BDY CLR&CHRM INSRT	
.245/50R20 A/S BSW TIRES	
50 STATE EMISSIONS	NO CHARGE
FRONT LICENSE PLATE BRACKET	NO CHARGE

RAMP ONE		RAIL	ITEM #: 53-3439 O/T 2	FORD CREDIT Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit <a href="http://www.ford.com/finance">www.ford.com/finance</a> .
RA37				
RAMP TWO		<b>TOTAL MSRP \$47,480.00</b>		

This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

LH101 N RB 2X 040 000570 08 10 20

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

**Fuel Economy**

**23** MPG  
combined city/hwy

21 city

28 highway

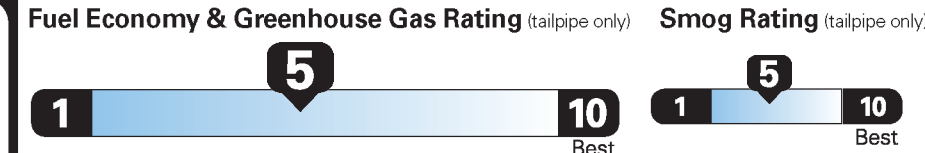
4.3 gallons per 100 miles

Small SUVs range from 16 to 120 MPG. The best vehicle rates 136 MPGe.

You spend  
**\$1,250**

more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost  
**\$1,750**



This vehicle emits 384 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and costs \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.70 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

[fuelconomy.gov](http://fuelconomy.gov)

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA).

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

2FMPK4K97LBB28715



**WARNING:** Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to [www.P65Warnings.ca.gov/passenger-vehicle](http://www.P65Warnings.ca.gov/passenger-vehicle).

FordPass Connect™

Download the FordPass™ app\* and you can:

- Access Vehicle Control Features
- Remotely start, lock and unlock your vehicle.
  - Locate your vehicle and check approximate fuel range.
  - Receive vehicle health alerts.

Activate 4G LTE Wi-Fi Hotspot

- New vehicles include a 3-month or 3GB data (whichever comes first) Wi-Fi trial.
- Connect up to ten Wi-Fi-equipped devices.

\*Compatible with select smartphone platforms. FordPass Connect™ service required (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology/cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from functioning. Message and data rates may apply. See your local Ford website for our privacy policy.

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.



Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit [www.FordOwner.com](http://www.FordOwner.com).

SCAN OR TEXT 2FLBB28715 TO 48028

Msg & Data rates may apply. Text HELP for help



[www.ford.com/help/privacy-terms/](http://www.ford.com/help/privacy-terms/)